



Community Readiness for Newcomer Integration

Cochrane Immigrant Service Committee + Town
of Cochrane

Sense of Belonging Ice Breaker

A word cloud featuring various terms related to community, belonging, and social interaction. The words are arranged in a roughly circular pattern, with some larger and more prominent than others. The colors of the words vary, including shades of blue, green, red, purple, and teal.

Acknowledgement
Acceptance
Activities
Volunteer
Invitations
Support
Welcoming
Contributing
Opportunities
Community
Sharing
Safety
Information
Diverse
Security
Associations
Listening
Events
Resources
Connection
Hope
Comfort
Knowledge
Making Decision
Appreciation

Educate and Empower Community Members to Support Newcomers

1



2

Solicit Input from Newcomers on Social Issues & Community-based Solutions



Improve Coordination & Information Sharing Between Stakeholders

3



4

Develop More Inclusivity + Continue to Develop Equity & Inclusion Toolkit



1

Educate and Empower Community

Educate and empower community members (residents, organizations, businesses, etc) to become guides/mentors for newcomers to access information personalized to their needs and adapt to the culture and environment (ex. Winter tires, TFSAs, how to qualify for mortgages, etc.) - beyond brochures, booklets, and baskets.

Key Activities

- Connect + Support Culture Groups to Engage
- Understand + Celebrate Newcomers in the Community
- Develop + Distribute Educational Resources



2

Solicit Input on Social Issues & Community-based Solutions

Actively solicit input from newcomers and service providers on current and anticipated social issues to better design community-based solutions .

Key Activities

- Pre-planning Discussion + Planning Meeting
- Develop Data Collection + Dissemination Plan
- Identify + Engage Volunteers



3

Improve Coordination & Information Sharing between Stakeholders

Improve coordination and information sharing between stakeholders (ie. Visitor Information Centre, RVIS, CISC, FCSS) to standardize newcomer-specific information and expand access to it. Consider how that the information can be accessed in a central place, like possibly the Visitor Information Centre.

Key Activities

- Advisory Meeting
- Develop Information Sharing Plan
- Develop Printed Material
- Identify Community Volunteers + Ambassadors



4

Promote Inclusion + Equity & Inclusion Toolkit

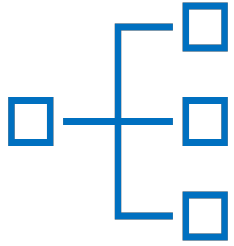
Continue work on the development of an Equity & Inclusion Toolkit that can be shared locally. Develop and act upon inclusion charters. Work with stakeholders (such as employers, landlords, Rocky View LIP coordinator) to promote inclusion throughout the community.

Key Activities

- Advocate for community wide Diversity + Inclusion Training
- Develop Toolkit for Newcomers
- Marketing Campaign Led by Town
- Investigate Forming Diversity + Inclusion Advisory Committee for Town



For Each Action Plan...



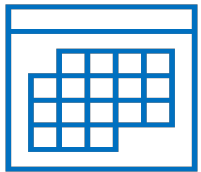
1. Build Teams

- Identify and inventory people that could lead or champion the work together with the Town and CISC - cultural leaders/groups, organizations, and businesses
- Which parts of the Action Plan can these people spearhead or support?
- Who has resources to support initiatives?
- What sort of commitment is required from team members

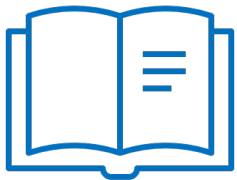


2. Understand Targeted Audience

- Identify and inventory people, cultural groups, organizations, businesses
- What is the best method of engagement with each group?
- Is there anyone in the community doing similar work?
- Identify challenges to engagement



3. Establish Timeline(s)



4. Evaluate Necessary Resources

- What existing resources can be utilized?
- What is missing?
- How to access resources?

Phase 3

"March 1, 2022 – This date represents the deadline for submission of your (the community's) final report to Alberta Municipalities (formerly AUMA). Per section 2.4 and 4.1.c. of our agreement, your council or senior management team is required to review the assessment report, action plan, and recommendations put forth by CCIS and **determine what strategies and actions will be implemented by the municipality in the next 1-2 years.** If you are planning to present to council, please consider pre-planning what steps will be needed in January and February to get your item on the agenda and a resolution approved by the March 1 deadline."

Considerations for proposal to council/administration

- What local mandates, values, needs align with this proposal
- How can the city/town benefit from this proposal
- How does this project can generate income, improve tourism, build social capital, foster a sense of community?
- How much time will be available to make the presentation to council/administration?
- Who will be presenting on behalf of the project?
- When is the meeting happening?
- What needs to be done in advance of the meeting (Request to speak? Submit letter/supporting documents/presentation?)
- Are there additional documents that should be shared with council/administration prior to the proposal presentation?

Moving Forward

Next Steps:

For AUMA

- Review Action Planning Report (forthcoming from Virtue)
- Fill in the blanks and flesh out Action Plans
- Prioritize + Develop a Timeline for the AUMA project
- Decide what to take to council/administration

Overall

- Consider long-term sustainability involving groups like ZLIP, Equity + Inclusion Committee and other stakeholders
- How will success/impact be measured?
- What are the most important things we need to do in the next 1-3 years?

